



'Passion & Results' Award

50 and Forward

At Instrumentation Laboratory, we're celebrating 50 years of passion and innovation in diagnostics, bringing medical professionals the most valuable, complete solutions for the most accurate results for patient care. Our **'50 and Forward'** program marks our milestone 50th anniversary and renews our commitment to a progressive future as industry innovators and leaders. **'50 and Forward'** is IL's commitment to our customers to continue to provide the most innovative, highest quality products, helping to ensure the very best patient care.

Our Passion. Your Results.

IL's commitment to the future of *in vitro* diagnostics is mirrored by the same passion and dedication to better patient care that we find in our customers. Through the establishment of our **'Passion & Results Award'**, we want to recognize our valued customers—laboratorians, respiratory therapists, physicians and nurses, and their institutions—who use our products, share our vision and provide the best care for their patients. These individuals make an impact in our industry and field, every day, and the **'Passion & Results Award'**, honors their contribution, dedication and advancement.

Through the **'Passion & Results Award'**, we're asking customers worldwide to share an experience in the field—their own or that of a colleague—where remarkable passion and dedication was shown to enhance the quality of patient care. Three especially inspiring stories of IL customers who have gone 'above and beyond', contributing time, effort, energy and passion, will be selected; these individuals will be honored with an award and educational grant to their institution in recognition of their 'passion and results'. Their compelling stories will be shared and posted throughout the industry for inspiration and encouragement.

The **'Passion & Results Award'** is IL's way of recognizing the efforts and accomplishments of those outstanding professionals in the healthcare industry and encouraging ongoing action for improved care.

Share Your Passion.

To take part in the **2009 'Passion & Results Award'** program and for the opportunity to win one of three **'Passion & Results Award'** prizes, please submit your inspiring story to IL through the application on the back of this page or on our website, www.ilus.com/50forward. Submissions for the **2009 'Passion & Results Award'** are open from July 28, 2008 – March 31, 2009.

Your story will be submitted to the *ILeader Panel*—a group of select IL employees with substantial experience in the diagnostics industry. The *ILeader Panel* will select three individuals—worldwide—and honor each with an award and a \$2,000 educational grant to their institution. Recipients will be honored in July 2009.

